

Public Document Pack

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08 October 2020

Dear Member,

West Sussex Health and Wellbeing Board - Thursday, 8 October 2020

Please find enclosed the following document for consideration at the meeting of the West Sussex Health and Wellbeing Board on Thursday, 8 October 2020 which was unavailable when the agenda was published.

Agenda No	Item
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- | | |
|-----------|---|
| 6. | Tackling Smoking in West Sussex Together during the Pandemic - Presentation (Pages 3 - 10) |
|-----------|---|

Yours sincerely

Tony Kershaw
Director of Law and Assurance

To all members of the West Sussex Health and Wellbeing Board

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Tackling Smoking Together During the Pandemic

Kate Bailey Public Health Consultant

THE IMPACT OF TOBACCO IN WEST SUSSEX – updated figures

In 2019, There are an estimated

67,000



Current smokers (18+) in West Sussex (one in ten adults).

There are 20,000 fewer smokers than in 2017



One in six routine and manual workers report being current smokers



Although the gap is closing, those in routine and manual occupations are almost twice as likely to be smokers compared to those in other occupations

In 2018/19, **724** women (9% of pregnant women) in West Sussex were known to be smokers at the time of delivery of their babe/babies.



This is better than regional and national prevalence, but has not improved over time in West Sussex

7% of 15 year olds in West Sussex estimated to be regular smokers and this is significantly higher than in England.

This figure has not been updated since 2014/15

6,546

smoking attributable hospital admissions in 2018/19 (among age 35+). Following increases around 2014/15 to 2016/17, admissions have fallen.



On average, 1,270 deaths each year in West Sussex are attributable to smoking.

West Sussex has a consistently lower smoking attributable mortality rate compared to England

Each year, smoking in West Sussex is **estimated to cost society** approximately

£173.2 million

This includes **£117.9** million in potential wealth lost due to lost **economic productivity**, **£37.7** million to the **NHS** across the county (for primary care and hospital admissions) and **£13.7** million additional spending on **social care** related to smoking each year



One in four households with at least one smoker in West Sussex falls below the poverty line.

If the cost of smoking was returned to the household, approximately **14,500 people would be elevated out of poverty** across the county.

This figure has not been updated since 2016

Smoking & COVID-19

- Smoking damages lungs and airways and harms the immune system, reducing the ability to fight infection.
- Repetitive hand-to-face movements, increase the risk of viruses entering the body.
- Smokers have an increased risk of contracting respiratory infections, such as corona virus, and
- are more likely to have health problems leading to more severe illness from developing COVID-19.
- Secondhand smoke is also a risk to others e.g. household members.
- Stopping smoking now brings immediate benefits to health, including in people with an existing smoking-related disease.
- Support to stop smoking boosts chances of success by up to 3 times.

Source: Public Health England



TODAY IS THE DAY

Joint Health and Wellbeing Strategy



A whole system approach



The Smokefree West Sussex Action Plan

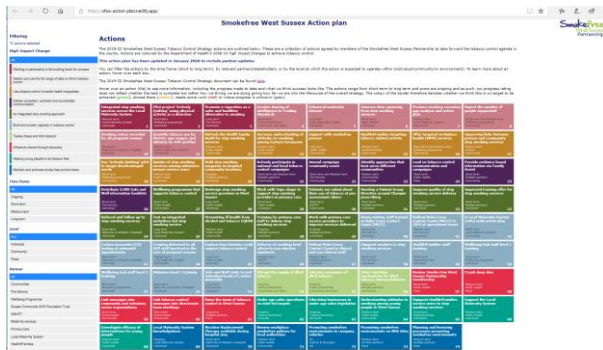
<https://sfws-action-plan.netlify.app/>

Interactive tool showing the actions and progress updates.

Filter by organisation/partner, time frame, high impact change, and the level at which the action operates (individual/community/environment).

Hover over a tile to see the progress made (due for updating October 2020).

Actions are colour coded by the Department of Health's **10 High Impact Changes** to achieve tobacco control.



The screenshot shows the interactive tool interface. On the left, there are filters for Time frame (All, Ongoing, Short term, Medium term, Long term), Level (Any, Individual, Community, Place), and Partner (All, Communities, Fire Service, Wellbeing Programme, Sussex Community NHS Foundation Trust, WSHFT, Maternity services). The main area displays a list of actions, each with a color-coded tile representing its progress. A tooltip is shown for the action 'Provide evidence based information via Family Assist', detailing its progress, description, success indicators, key partners, and current status.



Proposed Health and Wellbeing Board Actions

Actions for individuals

Quit and share your story

Complete Making Every Contact Count e-learning

Regularly share information about services

Actions for employers

Review support to employees who smoke

Smoke free buildings

Use organisational communications to raise awareness


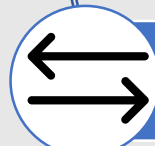



Actions for organisations

Health in all policies applied to smoking

Functions which influence access to tobacco e.g. planning and licensing

Tendering & contracts address smoking e.g. in staff

Proposed 12 month priorities

-  Maternal smoking cessation
-  Making Every Contact Count
-  Strengthening pathways – making referral effortless
-  Smoking cessation service capacity - recovery
-  Embedding smoke free in health and care services
-  Maintaining awareness -campaigns and communications

Recommendations: to discuss & take away



Health and Wellbeing Board to consider taking action - individually, as employers, or in their organisations.



Review the online action plan & update the actions for your organisation (October).



Agree or change the 12month priorities.



<https://www.westsussexwellbeing.org.uk/topics/smoking/services-for-west-sussex>